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Amendments to the Specification:

Please replace paragraphs [0007.1] and [0007.2] by the following:

[0007.1] There is therefore provided an apparatus for the positioning of a dispenser for laminating an endless ribbon in relationship to a moving web having generally parallel edges defining a web width the web width not exceeding a certain maximum width, said apparatus comprising:

a) a traversing mechanism extending transversally of said web width and coupled to a drive means, said traversing mechanism defining a traversing path of a first predetermined length, having a direction and which provides a movement means along said traversing path,

- b) a guide rail of a second predetermined length, extending transversally of said web width and positioned in a parallel direction to said direction of said traversing path,
- c) a plurality of guide arms, each said guide arm having
 - i. a dispensing means for dispensing said ribbon and a transversal position with respect to said traversing path,
 - ii. a locking means,

each said guide arm being movably supported on said guide rail and being either fixedly connected to said movement means or being fixedly connected to said apparatus by said locking means,

wherein said first predetermined lengths of said traversing path and said second predetermined lengths of said guide rail means transversely extend beyond said certain maximum [[web]] width.

[0007.2] There is furthermore provided an apparatus for the positioning of a dispenser for laminating an endless ribbon in relationship to a moving web having generally parallel edges and defining a web width not exceeding a certain maximum width, said apparatus comprising a traversing mechanism extending transversally of said web width and defining a traversing path having a direction, said traversing mechanism further provides a movement means along said traversing path, a guide rail extending transversally of said web width and positioned in a parallel direction to said direction of said traversing path, each said traversing mechanism and

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said guide rail extend beyond said certain maximum width, a plurality of guide arms, each having a transversal position with respect to said traversing path and comprising a locking means, each said guide arm being movably supported on said guide rail and being either fixedly connected to said movement means or being fixedly connected to said apparatus by said locking means, said apparatus further comprising:

- a) a control actuating system remotely controlling said locking means via a communication means,
- b) a guide arm position measuring system acquiring said transversal position of each said guide arm,
- c) an edge position measuring system tracking at least one of said edges of said web and which generates a transversal edge position with respect to said traversing path,

said edge position measuring system and said guide arm position measuring system are linked to said control actuating system via said communication means.